

## The Industry



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In the United States, 63% of all households are the proud owners of one or more pets. Pet-related sales, both products and services, touched \$40.8 billion in America in 2007. That was a 6% increase as compared to 2006. Prior to luxury boarding facilities, pet owners had few alternatives when they wanted to vacation. Mostly, they relied on neighbors or strangers to feed and watch their pets. The luxury boarding business is gaining wider acceptance to care for a pet rather than impose the responsibility on family members or friends while traveling.

**PawSpa Resort** opened its doors in Cumming, Georgia, in January, 2005. Preliminary work, including site selection, architectural studies, construction, fixture selection, and operational reviews began over two years preceding the opening.

**PawSpa Resort** was created by implementing our knowledge and expertise to help you succeed in this industry. Designed with the detail designed to help you operate your own **PawSpa Resort**, the PawSpa Global staff is intent on capturing more market share and growing your business.